



# 2014 FIFA World Cup broadcasting rights

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The broadcasting rights for the [2014 FIFA World Cup](#) were sold directly by [FIFA](#), or through licensed companies or organizations such as the [European Broadcasting Union](#), [Organización de Televisión Iberoamericana](#), [African Union of Broadcasting](#), International Media Content, Inter-Sports Marketing, M-League, [Dentsu](#), RS International Broadcasting & Sports Management<sup>[1]</sup> and [MP & Silva](#).<sup>[2]</sup> Airlines companies such as [Etihad Airways](#) had in-flight live telecasts of all 64 matches.<sup>[3]</sup>

Several territories and countries (for example, India, Italy, Algeria, Korea Republic) are grouped as they share common broadcasters, and sometimes, common geographic space.

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## Radio [ edit ]

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 <b>Australia</b>	SBS	[1]
 <b>Austria</b>	ORF	[1]
 <b>Belarus</b>	BTRC	[1]
 <b>Belgium</b>	VRT, RTBF	[1]
 <b>Bolivia</b>	Deporte Total Radio, Radio Cristal, Radio Fides, El Deber Radio, Radio Patria Nueva, Radio Monumental	[1]
 <b>Bosnia and Herzegovina</b>	BHRT	[1]
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## Notes [ edit ]

- <sup>▲1</sup> - Alongside [TeleAruba](#)
- <sup>▲2</sup> - Alongside [CVM Television](#).
- <sup>▲3</sup> - Alongside [STVS](#).
- <sup>▲4</sup> - Alongside One Caribbean Media.
- <sup>▲5</sup> - Alongside [ABC](#) and [ESPN](#).
- <sup>▲6</sup> - FT only covered the tournament in the French overseas territories
- <sup>▲7</sup> - Each country also received coverage of the event by a domestic broadcaster.
- <sup>▲8</sup> - Nigeria did not receive coverage from Canal+.
- <sup>▲9</sup> - Alongside SportsMax. Also, not covered by [Univision](#).

## References [ edit ]

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"2014

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